

REPORTING

MAY 29-31, 2026



IMMERSE YOURSELF IN AN UNIQUE WORLD

LARGEST ANIME AND JAPAN EXPO IN GERMANY

MAY 29-31, 2026



COSPLAY



+235.000

VISITORS

↑ +9,3%* ↑



GAMING



+ 33.000

INTERNATIONAL
GUESTS

↑ +69,2%* ↑



ANIME/JAPAN



+ 2.100

EXHIBITORS/
FAN BOOTHS

↑ +10,5%* ↑

TARGET AUDIENCE

AN OVERVIEW OF OUR AUDIENCE



51%

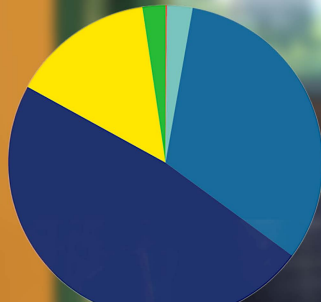
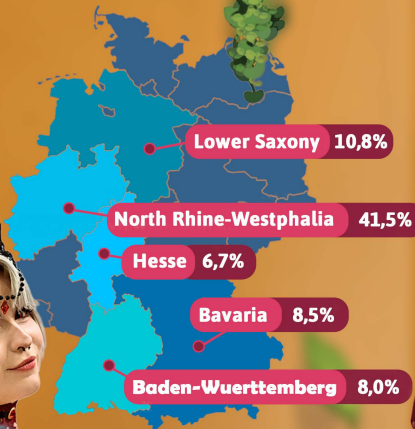


39%



8%

no
answer
2%



AGE DISTRIBUTION



TARGET AUDIENCE

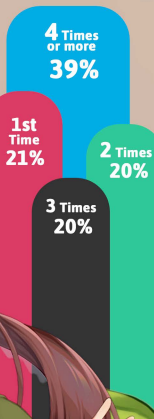
AN OVERVIEW OF OUR AUDIENCE

RECOMMENDATION RATE

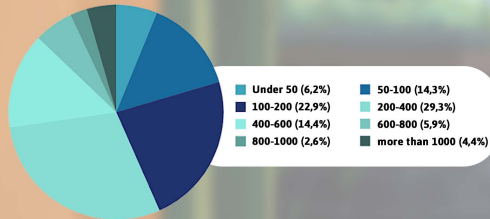


on average **9/10**★

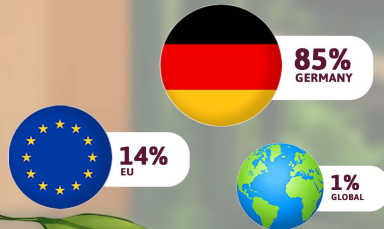
ATTENDANCE STATISTIC



VISITOR BUDGETS FOR PURCHASES AT DOKOMI



ORIGIN OF OUR VISITORS



WHAT IS DOKOMI?

**BIGGEST ANIME AND JAPAN EXPO
IN EUROPE**



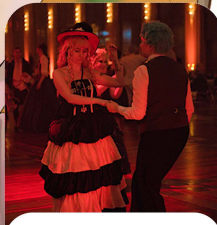
COMMUNITY

Besides anime, gaming and Japan fans, there are many sub-communities at DoKomi that can be summarized as "Otakus". The event connects these different communities and offers a unique platform.



ENGAGEMENT

For many visitors, DoKomi is the highlight of the year. They look forward to it months in advance and often start planning their cosplay and event schedule well before the convention.



UNIQUE

With various special areas and events such as our Cosplay Ball, Maid Café, Book Nook Area and Europe's largest Artist Alley, DoKomi stands out from similar events. Proof of the success of this uniqueness are the visitor numbers, which are the highest in Europe and still growing.

DOKOMI ALSO MEANS:

GAMING FESTIVAL

JAPAN FOOD FESTIVAL

FASHION FESTIVAL

AND MUCH MORE

MEDIA COVERAGE ABSTRACT



778

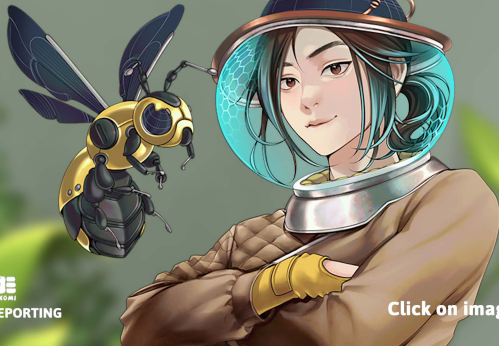
Accreditations

Media representatives & creators



**+203,6
million**

Combined followers on social media
Twitch 9,7%, Instagram 17,2%,
YouTube 23,4% and TikTok 46,6%



CLICK TO GET
MORE PRESS
REPORTS ABOUT
DOKOMI



COMMUNITY ENGAGEMENT



+10.000

Community Pass participants



[Click here to view the DoKomi 2026 Community Pass](#)



+17.000

Posts on instagram about DoKomi 2026



822

Fan meetups
through our own community website



[Click here to view the community hub](#)

HALL OVERVIEW

CCD: Live Stage & Matsuri

The CCD is a mixture of different stages, event catering and traditional aspects of Japanese culture.

Hall 1: Publisher & Commercial Exhibitors

Every anime, manga or Japan fan will find the perfect souvenir for their home or the newest anime & manga releases in this hall.

Hall 3: Artist Alley & Book Nook

More than 750 artists with all kind of styles present and sell their artworks here. The DoKomi Book Nook Area invites readers and writers to explore the world of stories.

Hall 4: Fashion & Crafting Area

The Fashion and Crafting Hall serves as a creative hub where fashion enthusiasts, fashion designers, crafters and prop creators can explore trends, attend shows, and connect with each other.



Hall 5: Seijin Area (18+)

This hall is designed only for people aged 18 or older, featuring an Artist Alley with a dedicated horror section, creator booths and a large community area.

Hall 9: Gaming, TCG & Cosplay Area

The gaming hall offers a diverse range of entertainment, including video games, trading card battles, and on-site activities. A dedicated cosplay area featured themed photo spots and repair stations, providing added value for cosplayers

Hall 10: Creator & Dance Area

Hall 10 contains the Creator Area, the Dance Area with stage program and workshops and the Bring & Buy second-hand market.

Hall 16: Black Stage & Maid Café

Our Black Stage is located in Hall 16 and offers space for more than 7000 spectators. The Maid Café offers themed food and drinks served by staff in maid costumes.

Hall 17: Itasha & Activity Area

Hall 17 contains the Itasha exhibition with decorated cars and the Activity Area, including a large inflatable obstacle course.

STAGES

MORE STAGES: SEIJIN STAGE, FASHION STAGE, HANA NO MACHI, AMV AREA, BOOK NOOK

BLACK STAGE

Exciting performances by our international guests as well as various contests, including the DoKomi Cosplay Contest, will find their place in this stage exclusive hall with space for 7,000 visitors.

LIVE STAGE

The smaller brother of the Black Stage with 1,000+ seats is livestreamed every year on the official DoKomi twitch channel with more than 1,000 unique viewers a day and offers an interactive program.

DANCE STAGE

On the stage of our Dance Area, visitors had the chance to join interactive dances from Japan/Korea and workshops.

GAMING STAGE

Our Gaming Stage forms the center of the gaming Hall. Additionally, the daily Community Pass raffle takes place on this stage, drawing significant visitor attention to the gaming area.

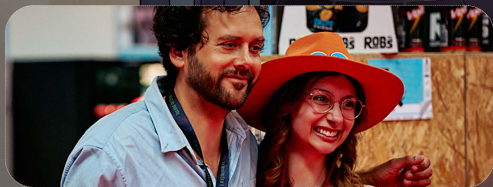
IMPRESSIONS



CLICK ON THIS FIELD
TO GET TO THE OFFICIAL
AFTERMOVIE 2026



CLICK ON THIS FIELD
TO GET MORE IMAGES
FROM DOKOMI 2026



IN GOOD COMPANY

PARTNERS DOKOMI 2026

Sponsors (Selection)



SONY





DOKOMI IS WAITING FOR YOU.

JOIN US 9th - 11th JULY 2027!

AkibaDreams GmbH



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53121 Bonn
Germany



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For press inquiries please contact

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